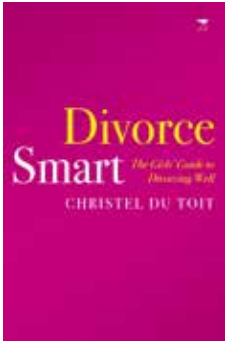




Jacana Media Catalogue

Business and Self-help



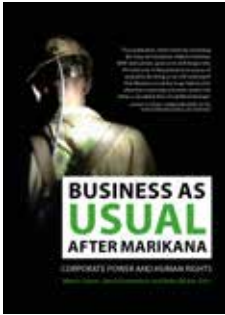
DIVORCE SMART

The Girl's Guide to Divorcing Well

CHRISTEL DU TOIT

Divorce is often the start of an uphill battle that leaves most people in financial and emotional ruins. But not if you divorce smart. *Divorce Smart* gives the reader clear, concise information on maintenance, property, health care, pension funds and investments, ensuring that women are empowered to secure their home, keep as much wealth as possible and provide for their children well beyond the end of this marriage.

978-1-4314-2683-6 | Trade Paperback | World Rights | 235x155mm | 200pp | March 2019



BUSINESS AS USUAL AFTER MARIKANA

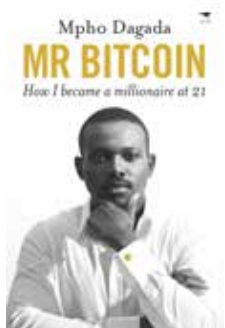
Corporate Power and Human Rights

JAKOB KRAMERITSCH, BRITTA BECKER AND MAREN GRIMM (EDITORS)

Lonmin Platinum Mine and the events of 16 August are a microcosm of the mining sector and how things can go wrong when society leaves everything to government and “big business”. *Business as Usual after Marikana* is a comprehensive analysis of mining in

South Africa, written by respected academics and practitioners in the field.

978-1-928232-57-5 | Trade Paperback | World Rights | 235x155mm | 456pp | August 2018



MR BITCOIN

How I Became a Millionaire at 21

MPHO DAGADA

This book is Mpho Dagada's personal journey from passionate 14-year-old, inspired by the prosperous businesses run by his father and grandfather, to 21-year-old Bitcoin expert and owner of multiple successful businesses. The book is both inspirational and practical, examining the errors and pitfalls that Mpho had to go through, discovering the value and lessons in failure and ultimately detailing the endless possibilities that Bitcoin presents.

978-1-4314-2672-0 | Trade Paperback | World Rights | 235x155mm | 176pp | May 2018



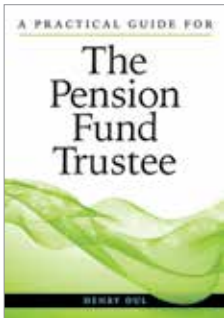
ENTREPRENEURSHIP 101

Tackling the Basics of Business Start-Ups in South Africa

JOSHUA MALULEKE

Entrepreneurship 101 aims to educate South Africans about the fundamentals of entrepreneurship in a uniquely South African business environment. This book will help aspirant entrepreneurs understand the very basics of running a business and guide the reader on the journey of starting a business.

978-1-928337-16-4 | Paperback | World Rights | 210x148mm | 180pp | 2016



A PRACTICAL GUIDE FOR THE PENSION FUND TRUSTEE

HENRY DUL

Trustees play an important role in the management of retirement funds. Sadly, many trustees lack a complete understanding of their fiduciary, legal and compliance duties, obligations and responsibilities. The purpose of this book is to combine most of the many fields that trustees are expected to have a knowledge of in one publication, written in easy-to-understand layman's language, that can serve as a guide for the average trustee.

Print on demand | 978-1-928249-00-9 | Paperback | World Rights | 135x190mm | 260pp | 2015



WIN!

Inspiring Interviews with SA's Top 20 Leaders

JEREMY MAGGS

Imagine learning from South Africa's best – be it business, sport, politics, entertainment or philanthropy – and having access to decades of experience in strategic planning, business and change management, human resources development, and the nitty-gritty of building a personal brand that extends to your business and everyone you employ.

978-1-4314-2564-8 | Trade Paperback | World rights | 235mmx155mm | 172pp | January 2018



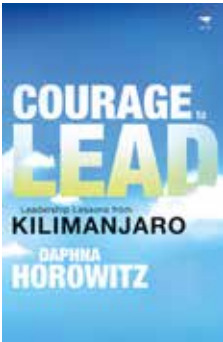
RETIREMEANT

Get More Meaning from Your Money

KIM POTGIETER WITH GISELLE WILLCOX

Be inspired to create a significant future beyond retirement. While most books on retirement focus only on money and ways to ensure there is enough of it, Kim Potgieter believes that your finances are inextricably entwined with the dreams you have for your life. Kim's clear message is that creating your best life cannot be left to chance: she demonstrates that taking an active role in preparing for your retirement enables you to live without regrets.

Print on demand | 978-1-920292-32-4 | Trade Paperback | World Rights | 235x155mm | 182pp | 2014



COURAGE TO LEAD

Leadership Lessons from Kilimanjaro

DAPHNA HOROWITZ

Is there a difference between management and leadership? Leadership consultant Daphna Horowitz teaches that there is. Leaders need to possess certain qualities, and she came face to face with these during her ascent of Kilimanjaro. Written in a fun and practical way, it will help leaders identify their personal mission and relate that to their work performance.

Print on demand | 978-1-920292-28-7 | Trade Paperback | World Rights | 235x155mm | 176pp | 2014



DOING TIME

PETER VUNDLA

Doing Time is more than just a book. It's an invitation from one of South Africa's most revered pioneers and businessmen. It is an invitation to share in the memories of a man who knows the real meaning of 'doing time'. With an added flair for humour and deep insight, Peter Vundla weaves together an informative and reflective year-by-year, blow-by-blow memoir. In this, his version of events, lies a story of dedication, focus and commitment.

978-1-4314-0447-6 | Trade Paperback | World Rights | 235x155mm | 364pp | 2013



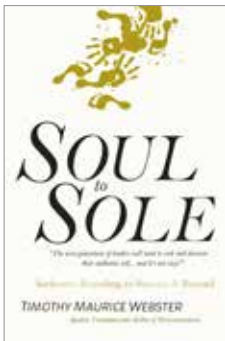
THE BRAND BOOK

How to Build a Profitable Brand - Fast, Effectively and Efficiently

THOMAS OOSTHUIZEN

Given the ever-increasing importance of marketing, *The Brand Book* is an invaluable marketer's tool and the ultimate guide to marketing and brand management. It covers challenges faced by most company executives and marketers today, by outlining a new 'how-to' approach with easy-to-follow illustrated examples. *The Brand Book* focuses not only on how to build and maintain a profitable brand, but also how to make it sustainable and affordable.

978-1-920292-14-0 | Trade Paperback | World Rights | 235x155mm | 150pp | 2013



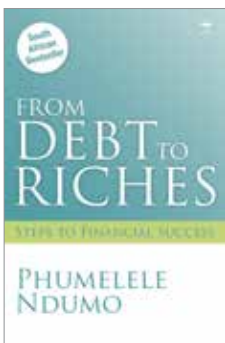
SOUL TO SOLE

Authentic Branding, to Success & Beyond

TIMOTHY MAURICE WEBSTER

If you listen quietly, you can hear it, that voice, soft and empowering yet out of synch. What is this voice and what does it want? As the 21st century evolves, this voice fades and we're becoming a society made of personas and modern archetypes. It's time to introspect with the inspirational and philosophical words of Timothy Maurice Webster's *Soul to Sole*; the self-branding guide to authenticity.

978-1-920292-19-5 | Trade Paperback | World Rights | 235x155mm | 180pp | 2013



FROM DEBT TO RICHES

Steps to Financial Success

PHUMELELE NDUMO

In this easy-to-read guide, Phumelele Ndumo addresses the financial problems of ordinary South Africans who are battling with garnishee orders, admin orders, debt counselling, paying university fees, buying homes, etc. She talks about finance issues in such a simple manner that you can read it while you are under the hair dryer in a hair salon. This book is for every South African who is in or who wants to avoid debt.

978-1-4314-0262-5 | Trade Paperback | World Rights | 235x155mm | 232pp | 2011



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